Hawaii Area 17

Alcoholics Anonymous General Service **Standing Committee Report**

Date: January 10, 2021

Standing Committee: Cooperation With the Professional Community

Person reporting and position: Brandon L., Committee Chair

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Your report will be limited to 2 minutes.

What the _____ CPC ___ Standing Committee did to carry the message of Alcoholics Anonymous:

I went to aa.org and got e-copies of all of the documents included in their CPC packet. There is a lot included so I have more to review there. I also attended an online CPC workshop January 4th hosted by Area 50, West New York. The CPC chair for Area 50 started with a power point presentation that is included in the materials mentioned prior from GSO. After she presented there were 2 other presenters:

- Dr. Al Mooney, a long time professional in the field of addiction and a recent Class "A" Trustee
- Tim C., who I believe moderates the CPC North America Google Group and seems to have much experience around CPC work

It was great to get know Al a little more(He also presented in the recent Western Forum) but I really appreciated the information provided by Tim. He made references to several resources(more for me to study...) and also spoke extensively about tayloring AA websites to make it easier for people in need of help find us. I think it would be good for us to take a look at our website if we want to help potential alcoholics find us (I assume we want this). A couple of major points are the key words associated with the website. If someone is seeking help we want to be easily found. I searched "Hawaii Alcoholics Anonymous" in google and the Area 17 website came up on page 2 of the search. That is not bad but I also searched "drinking problem Hawaii" and did not find the Area website listed in the first 15 pages of links and gave up. The other major point that I would like to work with the Website committee on is creating a link on our website for professionals that will take them to a landing page that can provide information about what we do, don't do, and how I can be contacted for more help. I have more to research on this also. If any districts have CPC chairs I am eager to connect with them. I will email DCM's requesting contacts.

In our CPC breakout today we did a meet and greet and we have a great group! There were about 6 in attendance. I was grateful to have Ken present as a past Delegate and past Area 17 CPC chair to describe his experience and understanding of GSR's standing committee's as opposed to service committee's. We briefly disussed the CPC info on AA.org, the National Alliance of Mental Illness, the Aloha House on Maui, and feelings around continuing this online platform for AA service after COVID. I want to say thank you for this opportunity to serve. I am grateful and looking forward to the experience. Mahalo!