

Hawaii Area 17
Alcoholics Anonymous General Service
Standing Committee Report

Date: 3/24/21

Standing Committee: Public Information

Person reporting and position: Bill M.

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PI Committee met twice to discuss task on our strategic plan for 2021 with the following results;

1. Anonymity Workshop scheduled for April 10, 2021 at 10:00am on ZOOM
2. Consulted with PI Coordinator from GSO Racy J. to discuss audio and video PASs availability. Thoughts about social media and PI online presense and experiences with PI in the digital age.
3. Participated and registered for the PI/CPC National workgroup scheduled once a month. This groups discuss topics like using social media to do public information work.
4. Became a member (encouraged my committee members to do the same) of Technology in AA Online Community tiaa-forum.org. Lots of great information about the use of social media to do AA work.
5. Pilot Facebook page (Public Information Area 17) up and running
6. Pilot Facebook ad using audio PSAs from GSO coupled with an informational video tailored to local IG contacts
7. Researching PSAs for local broadcating agencies in the State of Hawaii
8. Still researching estimates for wallet size cards to hand out at establishments that have a need for them (Hotels, Libraries, EM rooms, etc)

For more information on our strategic plan for 2021 please visit our PI page on Area 17 website.

Trusted servant,
Bill M.
PI-SCC