

**Hawaii Area 17**  
Alcoholics Anonymous General Service  
***Standing Committee Report***

Date: 10/9/21

Standing Committee: Public Information

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1. Continue to correspondence with local broadcasting agencies and distributed request for scholarship electronic PSAs. Ongoing efforts to communicate will continue monthly.
2. The PI Committee continue to work on PI website ([area17pi.org](http://area17pi.org)). Several new pages have been added; *Are you a Health Care Professional, Are You a Professional, Did You Know? and Need Help?*. Thoughts on the headings are still open for feedback and revision. If you have an idea, please email the PI committee at [pi@area17aa.org](mailto:pi@area17aa.org)
3. The National PI & CPC Working Group meeting continues monthly and remains instrumental in shaping future PI/CPC efforts. However, meeting times conflict at times with Area 17 efforts. Flyers for this working group has been made available on our FB PI page.
4. Plans are in the works to initiate several PI campaigns during the holidays
5. Current times still makes it challenging to conduct physical efforts with keeping the public at large informed. Our committee is dedicated to finding alternatives and hope to still use traditional PI efforts to carrying the message. Committee members will continue to explore traditional PI efforts.

**For more information on our strategic plan for 2021 please visit our PI page on Area 17 website.**

Trusted servant,  
Bill M.  
PI-SCC