

Conference Committee on Cooperation with the Professional Community
The New York Marriott at the Brooklyn Bridge

April 23, 2023: 4 p.m. – 5 p.m.

April 24, 2023: 9 a.m. - 12 p.m.

April 25, 2023: 9 a.m. - 12 p.m.

The Conference Committee on Cooperation with the Professional Community (CPC) met separately two times following the two Joint Meetings with the trustees' Cooperation with the Professional Community/Treatment and Accessibilities (CPC/TA) Committee on April 11, 2023 (videoconference) and April 23, 2023. The committee accepted the report of the trustees' committee, and considered the following agenda items:

- A. Review suggested revisions for the final draft pamphlet "A.A. in Your Community."
The committee recommended that the pamphlet "A.A. in Your Community" be approved with minor editorial changes.

Additional Committee Considerations:

- The committee considered a request to retire the pamphlet "A Member's Eye View" and took no action. The committee agreed that some members consider the pamphlet a useful tool for carrying the A.A. message. However, the committee expressed support for removing the pamphlet from Cooperation with the Professional Community materials as it may appear outdated and less effective for providing information about A.A. to the professional community.
- The committee reviewed the progress report on the LinkedIn page and received a verbal update from the Communication Services Department. The committee noted the improvement in the consistent cadence of posting and expressed their appreciation for the strategic planning and thoughtfulness which goes into posting to the LinkedIn page. The committee commended the sustained activity and strategy, mindful of A.A. Tradition, to ensure consistency and the best possible results with a continued focus on content for the professional community. The committee looks forward to receiving a progress report submitted to the 2024 Conference Committee on Cooperation with the Professional Community.
- The committee reviewed a progress report on the development of an outward facing pamphlet for mental health professionals and expressed their appreciation for the work completed to date. The committee supports the continued efforts to interview additional mental health professionals with a focus on professionals who are not A.A. members. The committee suggested a theme and direction to move forward, and that interviews seek to identify the myths and misconceptions that could prevent a clear understanding of Alcoholics Anonymous. Additionally, the committee suggested the trustees' CPC/TA Committee consider other vehicles of communication beyond a pamphlet to make the message more relevant for current mental health professionals. The committee requested that a progress report be

brought back to the 2024 Conference Committee on Cooperation with the Professional Community.

- The committee reviewed the content and format of the CPC Kit and Workbook and noted the updates that were suggested by the 2022 Conference Committee on Cooperation with the Professional Community. The committee provided several minor suggestions for updates to be included in the next printing.

The committee elected Julie Shaw, delegate for Area 24, Iowa, chairperson, and Kate Lambert Lee, delegate for Area 32, Central Michigan, alternate chairperson.

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