

Hawaii Area 17
Alcoholics Anonymous General Service
Standing Committee Report

Date: 04/19/26

Standing Committee: CPC

Person reporting and position: Beau B, CPC SCC Area 17 Panel 75

Situation: "At Ala Moana Bonfire, we actually do have an axe to grind."

What the CPC Standing Committee did to carry the message of Alcoholics Anonymous:

Quick review for those not present during the last committee meeting

1) A 10-minute presentation on AA is now mandatory for 4th year medical students and rotating residents thanks to Dr Miki, Dr Taniguchi, and Sarah Burns of the addiction medicine fellowship at John A Burns School of Medicine.

2) Program director for the Hawaii Substance Use Professional Development under the UH Thompson School of Social Work has agreed to incorporate 12-step training sessions amongst students and clinicians while respecting the principle of anonymity.

3) Senior probation officer Jamie Logan has agreed to have AA be a part of this year's Adult Client Services Branch Service Fair, a two-hour event that brings together service providers that help with employment, treatment, legal matters, housing, and basic needs.

What's new:

-AA Presence

Attendance at the Hawaii Addictions Conference 2026 on April 17th, which is basically PRAASA but with medical directors, psychiatrists, social workers, judges, attorneys, and counselors-provided a valuable networking opportunity and reinforced both the relevance of our recovery program within these fields and the importance of preventative, youth-focused outreach in addressing alcoholism.

-Service Cards

A total of 12,000 cards have been printed, with about 2500 remaining in stock, currently located in the corner of the room over there. They include intergroup specific 24-hour hotline numbers, websites with meeting lists, email contacts, and physical addresses where applicable. Cards have been distributed across intergroups as well as multiple hospitals and psychiatric facilities, detox and treatment centers, churches, outpatient clinics, va clinics, homeless shelters, hotels, and AA groups, amongst others.

Budget

2025

561.24 on 6000 cards, ~9c/card
101.41 on 122 holders, ~83c/holder
33.09 on shipping to off island intergroups
Total expense 695.74

2026

683.76 on 6000 cards, ~11c/card
94.22 on 200 holders, ~47c/holder
40.50 on pamphlets and 1 big book
20.93 on a pamphlet rack
Total expense 839.41

Majority of expenses have been the service cards. Presentations don't cost much more than a few pamphlets and maybe 100 service cards. The comprehensive landing page test website and adobe photoshop subscription used for the website and were not charged to the area budget.

Websites

Regular attendance and participation in the PI/CPC working group has revealed the importance of outward-facing AA websites optimized for organic search engines, ensuring they are easily accessible to those seeking help. AA must "meet people where they are" — increasingly online. Effective outreach therefore requires clear, purpose-driven landing pages that carry our message of recovery.

That concludes my report.