



Hawaii Area 17  
Standing Committee for  
Public Information (PI)

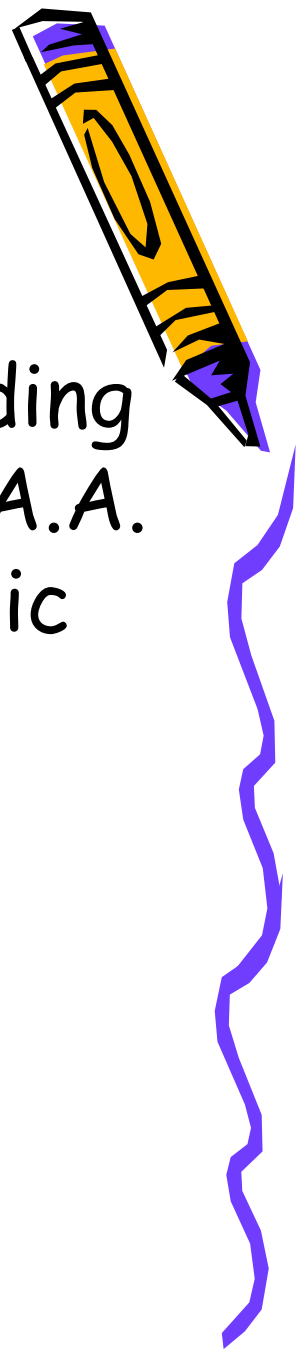
Panel 71 Goals and Objectives  
2021



# PI Mission

Responsible for creating an understanding and prevent misunderstandings of the A.A. program using in-person meetings, public and electronic media, community presentations and related workshops.

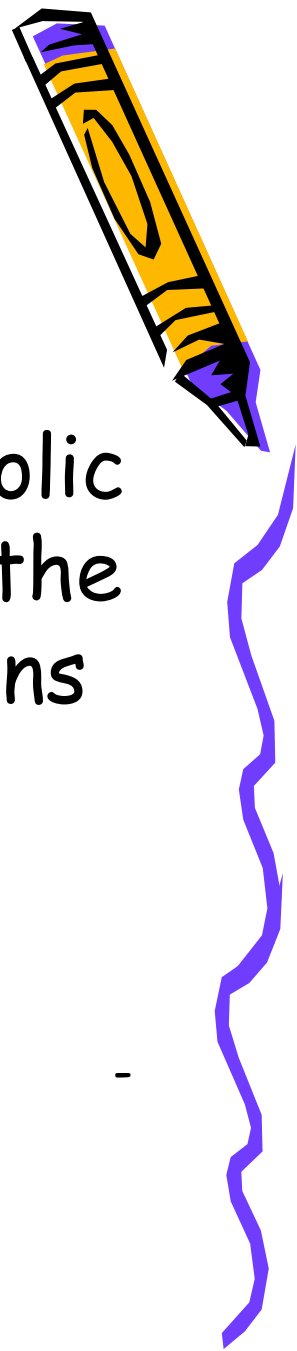
*Accumulation of information from the Hawaii Area 17 Structure and Guidelines and Public Information Workbook (M-271)*



# What is PI work?

Carrying the message of recovery(12-step work) to the still-suffering alcoholic by informing the general public about the AA program. Working with organizations which can report on the nature and purpose of AA and what it can do for alcoholics.

*p.5, Public Information Workbook, AA World Services, Inc.*

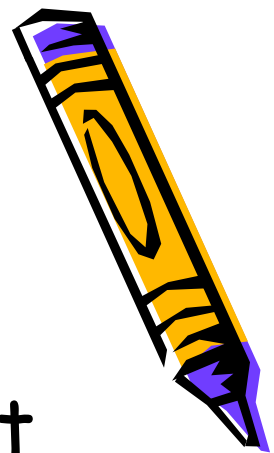


# PI Goals and Objectives 2021

- Conduct workshop on Understanding Anonymity ( March 2021. Prerequisite for being effective in PI. PIWB pg 25)
- Contact local radio stations and other media platforms statewide for PSA opportunities (no-cost PSAs, April 2021)
- Implement PSAs statewide (June 2021 projected)



# PI Goals and Objectives 2021



- Develop wallet cards with CO contact information to include preamble (disseminate statewide. Contact information to be tailored to each county)
- Collaborate with other standing committees (literature disbursement to private/public offices, CEC, CPC)
- Seek PI representation from Kauai (PI-SCC will solicit from Kauai DCM #6 for possible representation March 2021)



Want to help or get  
involved?

Email us at:

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I look forward to hearing from you!

